

MINUTES

HAILSHAM & DISTRICT CHAMBER OF COMMERCE COMMITTEE MEETING

HELD ON 4 JANUARY 2018

AT CHAPTER 12 FUNCTION ROOM, 12 HIGH STREET, HAILSHAM, BN27 1BJ

1. Present:	Actions
<p>Chair - Clive Soper (CS) Andrew Rannie (AJR) Nick Collinson (NC) Jacky Hinton (JH) Colin Slaughter (CPS) Mina O'Brien (MOB) Peter Willson (PW) Jarred O'Toole (JOT)</p> <p><u>In attendance:</u> Angela Marden (AM) Maisie Drysdale (MD) Jo Stapleton (JS)</p>	
<p>2. Apologies for Absence:</p> <p>Petrina Mayson (PM) Fran Pickett (FP) Steve Christmas (SC) Dave Barton (DB) Anton Bree (AB)</p>	
<p>3. Declarations of Interest</p> <p>None were declared.</p>	
<p>4. Minutes of the Previous Meeting – 7 December 2017</p> <p>Minutes of the previous meeting held on 7 December were approved and any outstanding actions have been carried forward.</p>	
<p>5. Events and Sponsorship</p> <p><u>Joint Chamber Events:</u></p> <p><u>Chamber Xmas Dinner</u> – ALL agreed that the Xmas Dinner at the Gun was a great success.</p>	

AGM – JH agreed to add the Hailsham Chamber AGM to the next agenda.

JH

Hailsham Chamber Spanish Evening – 21st March – CPS/JH to organise a ‘Paella’ evening at Chapter 12 for all members and non-members. The cost per head would be £16.00 which would include one drink. Payment would be via BACs or PayPal. JH agreed to create an A5 flyer for promotion to email out to members and non-members and to co-ordinate the attendance list.

JH

6. **Membership Update**

JH confirmed that there are currently 78 members. The newest members are: Back in Motion: Angela Marden Estate Agents: Sovereign Harbour Yacht Club.

Hailsham Chamber Newsletter – JH confirmed that the newsletter currently has 124 subscribers to date with a 42.1% in December which is well over the industry average.

7. **Treasurer’s Update**

AJR confirmed that the Hailsham Chamber account is healthy. As reported last month AJR confirmed that the Pop up Shop funds are running at a loss but this was expected due to outgoing costs etc. It was agreed to continue to seek more funding and CS agreed to look into this on behalf of the Chamber.

CS

8. **Website, Marketing and Social Media**

Website

JH said that there was not as much interactivity on the website this month. Need to remind members to add events and news regularly.

JH

Social Media Update – December 2017

The Committee welcomed Maisie and Jo to the meeting. MO’B presented the Social Media update as follows:

Facebook

Page Likes: 163

New Page likes: 2

Number of posts: 24

Page views: 32

Post Engagements: 103

Page Reach: 402

Video Views: 6

Boosted posts

- None this month

Twitter

Tweets Sent: 37

Following is 577 was 564 – 15 new

Profile Visits: 66

Tweet Impressions: 16.3K

Mentions: 15

Content going forward

- Members Spotlight
- Pop Up Shop
- New members
- Member News
- Events

Content going forward

Continue to work closely with Jacky re the Pop Up shop and new members. MO'B asked AR if they could increase the promotion of the Pop up Shop to £20 – ALL agreed. JH agreed to ask Lucy Dunn if she had more internal photos of the shop for MOB to use on social media. MOB reported that the stats were gaining momentum with a good member focus.

JH

9. **General Committee Business**

Pop-Up Shop (WSP Communities Fund Bid)

The Lease for the Pop up Shop has been extended until the end of March 2018. CS has agreed to look into securing further funding. It was agreed at the last meeting to increase the bookings to two week slots with a 50% deposit taken to secure the booking. JH reported that a few enquiries had been made and information sent out. AM agreed to volunteer her time to help with promotion etc when needed.

CS

Ongoing - JH agreed to produce a report for NC about the Pop up Shop for any possible funding submissions.

JH

Hailsham Forward

<http://www.hailshamforward.co.uk/documents.html>

ACES

No reported update was available.

FSB – CPS reported that the FSB no longer has any branch committees and is now made up of 12 regional committees.

10. **Report from Sub-Committees**

10.1 **Traffic and Parking**

NC reported that there had been improvements since the lights had been erected but that the phasing still needs to be looked at. NC reported that a survey is currently being undertaken about the situation. NC reported that the parking enforcement decision had been deferred and would be back on the agenda at the end of the month.

10.2 **Town Centre Improvements**

NC reported that the Water Mains work will resume in Diplocks Road but that no date had been confirmed. The works will be carried out at night and would be supervised during the day.

10.3 **Anti-Social Behaviour**

It was agreed to update the Committee at the next meeting.

Any Other Business

It was discussed whether to hold the March Committee meeting in an evening rather than after the Breakfast meeting.

Date of the Next Meeting

The next meeting is to be held after the Hailsham Chamber breakfast on 1 February 2018 at Chapter 12 Function Room, Hailsham.